



Mediumship Matters Podcast Transcripts

Season 4 Episode 15 - Professionalism

Professionalism, Resilience & The Reality of Mediumship

Hello and welcome to Mediumship Matters with me, Hannah Macintyre!

Today, we're diving into a big topic—professionalism in mediumship. This is something that's been coming up a lot for me recently, and I think it's an important conversation to have. We'll also touch on resilience, self-discipline, and respecting spirit, as well as some insights into social media censorship and why some people just... don't show up for what they say they will. Let's get into it!

What Really Makes a Medium “Special”?

You've probably heard me say this before, but I'll say it again: I don't believe I'm special when it comes to mediumship. I don't have something you don't have—I've just practised more. That's it. Practice is the difference.

But recently, I've been reflecting on what actually sets successful mediums apart, and I've realised something:

- It's not innate talent.
- It's not being born gifted.
- It's resilience, determination, and professionalism.

If you don't love mediumship enough to push through the hard times, you won't last. If you don't commit to showing up, no amount of “talent” will make a difference.

Mediumship isn't just a calling—it's a commitment.

The Importance of Professionalism

Let's talk about commitment and reliability.

Since the start of Season 4 (September), I've recorded 10 guest interviews—but do you know how many guests have cancelled last minute or just not shown up? Five.

That's a 33% drop-out rate. And these aren't hobbyists—they are professionals! People who promote themselves as reliable, experienced, and serious about their work.

And it makes me wonder—why don't people take their commitments seriously? Why don't they show up for the things they've agreed to?

For me, professionalism means:

- Showing up when you say you will.
- Respecting other people's time.
- Taking your role as a medium seriously.
- This applies to readings, demonstrations, social media, and everything else. If you want to be taken seriously, you have to take yourself seriously first.

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Social Media Censorship & The Changing Landscape

Have you noticed that social media is shifting?

I've lost over 100 Facebook posts recently—removed under the vague excuse of “cyber security.” Meanwhile, fake accounts pretending to be me are everywhere, and Facebook does absolutely nothing about them.

This is why, now more than ever, it's important to build a real connection with your audience. If you rely on Facebook, Instagram, or TikTok alone, you're setting yourself up for trouble.

- Have an email list.
- Encourage people to connect with you outside of social media.
- Diversify how you show up in the world.

Spirit will always find a way to get the right people to you—but we have to be smart about how we build our presence.

Accountability & The “Lucky” Myth

I hear this a lot: “Hannah, you're so lucky to be doing what you love!” And honestly? It pisses me off. Because luck had nothing to do with it.

- I showed up every day.
- I pushed through self-doubt.
- I practised constantly.
- I sacrificed time, energy, and comfort.

Spirit didn't just hand me this career—I worked for it. I built it. I made it happen.

And if you're serious about your mediumship journey, you need to ask yourself:

- Am I actually putting in the work?
- Am I showing up consistently?
- Am I treating this as something real—or just as a fun hobby?

Your effort determines your results. Spirit will meet you halfway—but they won't do it all for you.

Respecting Spirit & Showing Up For Your Gifts

If you've asked spirit for guidance, they will show up. But will you?

- If you book a practice reading, do you cancel last minute?
- If people offer to sit for you, do you forget to follow up?
- If you say you want to improve, are you actually putting yourself out there?

Spirit isn't going to chase you down and force you to develop. If you tell them you're ready, you need to act like it.

I have deep respect for spirit, and that means:

- Turning up when I say I will.
- Taking their messages seriously.
- Honouring their effort by doing my part.
- Mediumship is a two-way street. You either step up or step back.

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Presentation Matters: Be Professional, Even in Practice

Whether you're offering a free practice reading or a paid professional session, your presentation matters.

- Are you setting up your space professionally?
- Are you treating each reading with respect?
- Are you being mindful of your sitter's experience?

Even in practice, act like it's a real appointment.

- Send a confirmation message.
- Set up a quiet, distraction-free space.
- Show up on time and prepared.

The energy you bring to your development will shape how your mediumship grows. If you're lazy about it, don't expect to see results.

Final Thoughts: Find Your Standard & Stick To It

Mediumship is evolving, and so should we.

- Scepticism will always exist—but that doesn't mean we lower our standards.
- The world is shifting—so we need to be adaptable.
- Spirit will always meet us where we are—but it's up to us to actually show up.

So, ask yourself today—

- Am I stepping into my mediumship fully?
- Am I treating it with respect and professionalism?
- Am I actually taking action, or just talking about it?

The answers to those questions will determine where your journey goes next.

Thank you for being here—I appreciate every single one of you who shows up, listens, and does the work. Keep going, and keep trusting.

Until next time—trust spirit, trust yourself, and keep evolving.

Love,

Hannah x

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