



Mediumship Matters Podcast Transcripts

Episode S7, Ep 40 – Season Finale: Mediumship Industry Collapse, Spiritual Purpose, Platform Lessons & Your Listener Questions

A raw, reflective and deeply honest season finale of Mediumship Matters with evidential medium Hannah Macintyre.

A Year of Chaos, Clarity & Collapse: Hannah's Reflection on Season Seven

Hannah opens the final episode of Season 7 with complete transparency:

“This year has sucked. It's been hard — but I've also achieved a huge amount.”

She describes 2025 as a year of loss, crumbling illusions, spiritual exhaustion and uncomfortable truth-telling. Yet within the rubble, she has found meaning, purpose, and a new sense of completion — especially after releasing her book *Spiritual Slaps Volume One: Beginnings*.

For the first time in years, she feels replete:

- Not finished forever
- But “done for now”
- Ready to pause
- Ready to let the seeds she's planted bloom
- Ready to stop pushing against the storm of misinformation

This energy shift — from fire to embers — sets the tone for the entire episode.

The Mediumship Industry Is Crumbling — And That's Not a Bad Thing

Hannah shares candidly about what she has witnessed in the spiritual industry:

1. Social media algorithms shaping mediums

Creators she once respected have become:

- Beige
- Click-bait
- Hook-driven
- Content-focused instead of spirit-focused

The “10-second highlight reel” culture has distorted the public expectation of what mediumship actually is.

2. More fraud being exposed

Hannah has watched people she once admired turn out to be:

- Misleading
- Manipulating
- Faking evidence
- Exploiting grief

The revelations have been devastating — like grieving the death of an entire belief system.

3. Spirit is using the collapse as a teaching tool

After many conversations with spirit, Hannah now believes:

The purpose of a true medium is to make themselves obsolete.

Not in a literal business sense, but in the sense that:

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- Mediums should empower people
- Not create dependency
- Teach people to trust their own connection
- Return the naturalness of afterlife communication to everyday life

This year has forced her to confront uncomfortable truths and recommit to the real purpose: Mediumship is not a spectacle.

Mediumship is an awakening.

Why Mediums Shouldn't Be the Only Bridge

Hannah shares a transformative insight:

People should not feel their loved ones only when a medium validates it.

“You should feel your loved ones with you because you are opening to that energy — not because a medium linked April with your Nan.”

She shares examples:

- A robin in her garden that she knows is her grandfather
- Zoe Hardman hearing her dad in the wind during a podcast appearance
- A woman who didn't get a message at a demonstration but felt spirit so strongly that it transformed her life

These are the experiences mediumship should be enabling — not overshadowing.

Platform Mediumship Storytime: Chaos in Canterbury

Hannah recounts a hilariously chaotic (and spiritually educational) demonstration she did in Canterbury:

The energy obstacles:

- Bar staff who didn't greet her
- Heating “hotter than the surface of the sun”
- A scrolling audience member on her phone
- Two drunk men loudly mocking the reading
- A bar repeatedly serving drinks despite being told not to
- A phone going off during a heartbreaking suicide link
- A cat link... followed by a literal real cat walking into the venue (!)

And yet — the mediumship worked.

Despite chaos, Hannah delivered strong evidence, powerful messages, and deeply meaningful connections.

But the lessons didn't stop there.

The Hat That Wouldn't Behave: Ethical Mediumship in Real Time

During one link, several audience members tried to claim a spirit — except for one key piece of evidence: a hat.

Later, a woman approached Hannah privately:

- She recognised every detail
- She didn't put her hand up
- She was too shy to claim the message
- She was devastated she missed her Nan

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Hannah was already energetically depleted, entering the interval in a vulnerable state. She describes the impossible ethical tangle:

- She couldn't invalidate the person who had claimed the message
- She couldn't retrieve the spirit on command
- She couldn't take sides
- She couldn't break the energetic boundary of the demonstration

It reinforced the need for:

- A proper backstage space
- Clear boundaries
- Better support staff
- A theatre setup where she can recalibrate between halves

The Review That Stung (But Didn't Break Her)

Someone left a negative review, complaining about:

- Lack of specificity
- Incorrect details (one not even remembered accurately)

It hurt — but because Hannah knew the demonstration went well, the review didn't crush her.

It did, however, illuminate a painful truth:

Two disruptive people can destroy the energy for the entire room — and for the medium's performance.

This leads to Hannah's PSA...

Please Stop Bringing Sceptical Friends to Mediumship Events

One of the most important messages of the episode:

“Don't bring your sceptical husband, friend or family member to a demonstration. It doesn't help them — and it makes the medium's job 10x harder.”

Reasons:

- Sceptical energy blocks the flow
- Nothing will convince a true sceptic
- Even perfect evidence will be dismissed
- It drags the vibration of the entire audience
- It disrupts the medium
- It weakens connections
- It can even provoke mockery or hostility

People must come because they are ready — not because someone wants to force a spiritual awakening.

Listener Questions: Emotions, Spirit Boards & Malevolent Beings

Question 1 — “I get emotional when I feel my son in spirit.”

Hannah reassures Yvonne:

- Heightened emotion is normal
- Sensitivity is part of mediumship
- Spirit's love carries powerful emotional resonance
- The grief layer is always present
- Anxiety is a natural part of striving to “get it right”

You're not losing it — you're opening.

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Question 2 — “Can I safely make my own spirit board / Ouija board?”

Danielle asks about designing a spirit board.

Hannah says:

- Yes, you can make your own
- No elaborate rituals are needed
- Intention is EVERYTHING
- It only malfunctions or becomes “weird” when someone present is afraid, sceptical, or anxious
- Humans cause the chaos — not spirits

Question 3 — “Are demons real? What about malevolent entities?”

Magdalena raises a thoughtful question about therapy, parts work, IFS, and “others within”.

Hannah’s response:

- The energy people interpret as “demons” often comes from trauma, fear, or dissociated parts
- People can be energetically injured
- Alcohol, abuse, or dissociation can create vulnerability
- But this doesn’t equal literal demons
- Entity release works because people believe it works
- Healing can change lives without needing demons to exist
- Fear is the only real danger

She shares a story about a haunting that resolved when a mother simply:

- Opened a window
- Asked the energy to leave
- And it worked instantly

Sometimes the simplest solution is the truest.

Closing Thoughts: The End of Season Seven & the Beginning of Something New

Hannah closes with gratitude and hope:

- Season 7 was a year of collapse and rebuilding
- Spirit Social is thriving
- Her books are out in the world
- Her retreats and international teaching weeks are nearly full
- She is letting things percolate rather than forcing direction
- Season Eight will be a mini-series featuring Spirit Social creators

And after that?

“Normal service will resume when I feel like I’ve got something worth saying.”

She ends by reminding listeners:

She runs a live monthly Q&A on Spirit Social for anyone developing their mediumship.