



Mediumship Matters Podcast Transcripts

Season 9 Episode 2 -

You Don't Have to Go Pro

Hello and welcome to Mediumship Matters with me, Hannah Macintyre.

Today I want to talk about something that keeps coming up in readings, in spiritual assessments, and with my students. It's something I've also been talking to Spirit about.

You don't have to be a professional medium.

Now before everyone panics, I'm not saying there's anything wrong with being one. I am one. I love it. There are different ways of being a professional medium, and there are beautiful reasons to choose that path.

But there is a pressure building in mediumship that I think we need to look at honestly.

The "Career Path" in Mediumship

One of the things I'm noticing more and more is that mediumship seems to have developed a kind of unofficial career ladder.

It often looks like this:

1. You start developing your mediumship.
2. You begin offering paid readings.
3. You move onto platform mediumship.
4. Eventually, you teach.

And I see this pathway being offered to people as evidence from Spirit again and again.

But here's the question:

Is that always coming from Spirit?

Or is it coming from us?

From our expectations.

From the culture of development circles.

From what we subconsciously think the "next step" should be.

Because nobody actually sits us down and says, "This is the only way." And yet somehow, many of us absorb that belief anyway.

Most People Start Mediumship as a Hobby

For most of us, mediumship begins with curiosity and wonder.

We're not thinking, "I'd love to run a spiritual business and deal with HMRC."

We're thinking, "This is incredible. Spirit exists."

We fall in love with the magnificence of the spirit world. We love the connection. The expansion.

The growth.

It's very rare that someone starts developing purely because they want a career. For most of us, it begins as something we love. A hobby. A passion.

Sometimes it grows into a career. Sometimes it doesn't.

And both are valid.

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The Spiritual Assessment That Made Me Pause

This became really clear to me during a recent spiritual assessment.

Usually, when someone books a spiritual assessment, they're looking for direction. They want to know their next step. Often, that next step involves professional work.

But this particular woman didn't want a career path.

And I felt this strange push-pull inside myself. Because part of me thought, "Should I be encouraging her to go professional?"

And then I realised something important.

Why was I assuming that?

If I can feel that internal pressure after all these years, how often are developing mediums feeling it?

How often are we assuming mediumship must become someone's life purpose or full-time work?

Practice Sitters, Energy, and Charging

There is a point in development where practice sitters can become problematic.

When you ask, "Does anyone want to be a practice sitter?" the energy shifts. The person volunteering often feels like they're doing you a favour.

That's very different from someone who desperately wants to hear from their loved one. Someone who truly needs that connection.

Need affects mediumship. Deeply.

And sometimes charging creates a healthier energetic exchange. The sitter wants the reading. They value it.

But charging doesn't automatically mean:

- You must build a big brand.
- You must dominate social media.
- You must scale.
- You must become "known."

There is a difference between:

- Building a large spiritual business with visibility, marketing and engagement goals.
- Earning enough from readings to fund your development and maybe buy the kids a Friday night treat.

Both are professional.

But they are not the same.

The Gym Analogy (Because Why Not)

I've been going to the gym for two years. I love pushing myself. I love seeing what my body can do. But I have zero interest in becoming a professional weightlifter.

Mediumship can be the same.

You can love developing.

You can love pushing your edges.

You can love spirit.

Without wanting to turn it into a business.

The Risk of Losing Good Mediums

Here's the bit that concerns me.

I think we're at risk of losing beautiful mediums because they feel pressured.

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They don't want to:

- Run a business.
- Market themselves.
- Put their face everywhere.
- Deal with tax returns.

And because of that, they think maybe they shouldn't continue developing at all.

That would be such a loss.

Spirit Does Not Command You

Spirit never tells you what to do.

They inspire.

They guide.

They nudge.

But the choice is always yours.

Take Spirit Social as an example. The idea absolutely came from Spirit. But it came in response to a question I asked:

How do I create a safe space?

How do I tackle the lack of ethics on social media?

How do I help my students who do want visibility?

That idea wasn't forced on me. It was a collaborative answer.

There's a big difference.

Not Every Message Is Literal

I once famously told someone I would never be a platform medium.

They'd lost the plot, obviously.

And yet... here we are.

But it took years. I wasn't ready then.

And that's the key. Not ready yet doesn't mean never.

It means not now.

I also had a spiritual assessment with Lynn Parker where she said, "Whatever you do, don't write a book."

Which, frankly, was the most effective way to guarantee that I would.

Spirit know how we tick.

Sometimes a message isn't instruction. It's a trigger. It unlocks something in you.

You are not a puppet.

The Quiet Mediums

I often think about the woman who gave me the reading that changed my life. She doesn't charge. She doesn't advertise. She doesn't want to be known publicly.

She works with Spirit when it feels aligned.

And her reading was one of the most powerful experiences of my life.

There is immense value in the quiet mediums.

Big Business vs Soft Business

I've had both.

I've had the soft, cocooning little business called "Readings and Reiki." I barely shared my name. It paid for my development. It bought small treats.

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And honestly, some of the most valid work I ever did happened in that season. Now I run a larger business. I love it. I love the expansion. I love the growth. But I don't believe Spirit measure success by:

- Sales funnels
- Visibility metrics
- Engagement rates

There's a difference between:
"That feels aligned, I'll post it."

And:
"What can I post today?"

Those are very different energies.

If You Don't Want Platform, You Don't Have To

If every reading you receive keeps pushing you towards:

- Platform mediumship
- Teaching
- Going full-time

And it doesn't light you up...

You don't have to follow it.

Maybe Spirit are teaching you discernment.

Maybe the lesson isn't "This is your destiny."

Maybe the lesson is:

Can you trust your own alignment?

Spirit will continue to work with you regardless of how visible you are.

The choice is always yours.

A Final Thought

If you love mediumship, develop it.

If you want a business, build one.

If you want a quiet, under-the-radar reading practice, that is valid.

You do not owe Spirit a brand.

If you've enjoyed this episode and want to share your thoughts, questions or follow-ups, you can email:

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I'll catch up with you again soon.