



# Mediumship Matters Podcast Transcripts

## Season 5 Episode 11 - Listener Questions

### Money, Mediumship & The Real Meaning of Success

Hello and welcome to Mediumship Matters with me, Hannah Macintyre!

It's been an interesting time for me lately—lots of reflection, learning, and unlearning. Today, I want to explore a topic that has been a huge part of my journey: money, success, and the spiritual business model.

So, let's dive in!

### Breaking Free from the Algorithm & The Hustle

For a while now, I've felt an increasing resistance to the constant content cycle on social media.

- I don't want to create just for the sake of creating.
- I don't want to be accountable to an algorithm instead of alignment.
- If it doesn't feel right energetically, I don't want to do it.

This realisation has been incredibly freeing but also quite confronting. Social media conditions us to believe that we must constantly produce, push, and promote—but what if we just... didn't? “The repulsion I feel toward social media content isn't about others—it's about me. It's showing me where I've lost my alignment.”

If you've ever felt this way, you're not alone.

### When Was I Happiest in My Business?

A friend recently asked me: “When was the happiest time in your business?” And the answer hit me like a ton of bricks:

- It was during lockdown.
- When I was going live, doing readings for the love of it.
- When I wasn't tied to venue bookings, big payouts, or marketing strategies.

That's a huge lesson, isn't it? The more my business became about chasing success as defined by others, the less joy I found in it.

So, I've made a decision:

After May, I'm taking a break from in-person events for the rest of the year.

Not because I don't love them—but because I want to create space for something new.

### The Ethics of Charging for Mediumship

Let's talk about money. Again. Because it's so important.

I know I need money to live, but I cannot shake the feeling that I don't want to hold someone financially hostage to connect with their loved ones.

- People tell me I should raise my prices.
- Others say I have “money blocks.”
- But deep down, I know my pricing has to feel good to me.

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“Success looks different for everyone. I don’t want to play the numbers game—I want to do work I feel proud of.”

## Are We Ruining Our Mediumship by Demanding It?

This thought has been swirling in my mind lately:

- The best reading I’ve ever received wasn’t booked—it was spontaneous.
- The most powerful readings I’ve ever given happened unexpectedly.
- There was no demand, no expectation—just pure, unfiltered spirit.

What if forcing mediumship into a box—booking sessions, structuring demonstrations, monetizing every aspect—is actually dampening the magic?

I don’t have the answer yet, but it’s something to consider.

## Do Spirits Want to Do Mediumship?

One of my students recently asked: “Do spirits actually want to do mediumship?”

We all agreed—yes, they must, or they wouldn’t show up.

But then why is it that most of my profound spirit encounters happen outside of structured sessions?

- What if I left more space for spirit to come through organically?
- What if we stopped using up our “mediumship battery” by forcing it?

I’m experimenting with creating more room for spirit to work naturally—and I’ll report back on what happens!

## Holding Ourselves Accountable as Mediums

Here’s a controversial thought:

I don’t believe spirit makes mistakes. I believe we do.

- If you get the wrong spirit in a reading, that’s on you.
- If you get the wrong evidence, that’s on you.

Mediums love to say, “Spirit gave me a G name, but they actually meant Greg.” But...

If you can see the letter, surely you can see the rest of the name?

I’ve been challenging myself to take full responsibility for my readings instead of blaming spirit. It’s uncomfortable—but it’s also where the growth is.

## That Chris Riley Documentary... Let’s Talk About It

Recently, Channel 4 aired a documentary called *I Earned £300,000 From My Psychic Abilities*, featuring Chris Riley.

- I don’t know Chris personally, but I have serious concerns about the ethics of his business model.
- Mass-produced readings? Paid ads targeting vulnerable people? It doesn’t sit right with me.
- And yet—the show was clearly edited to make him look worse.

This raises big questions about integrity in the spiritual industry.

- If you’re doing hundreds of readings a week, are you truly connecting?
- If someone books 100 readings a year, is that helping them or keeping them dependent?

I don’t claim to have the answers—but we need to have these conversations.

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Final Thoughts: Redefining Success in Mediumship

Here's what I know for sure:

- Mediumship is about service, not sales.
- Authenticity matters more than algorithms.
- Numbers aren't real. What's real is how you feel about your work.

So, I'm making some big shifts in 2024. I'm prioritizing alignment over achievement. And I'll be documenting it all—the numbers, the experiences, and the impact.

What about you? Have you ever struggled with these questions in your own work? Let's talk about it!

Until next time—trust spirit, trust yourself, and keep evolving.

Love,

Hannah x

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