

Mediumship Matters — Season 9, Episode 1

Podcast transcript

Welcome to Season Nine

Hello and welcome to Mediumship Matters, Season Nine.

If you're listening in the public feed, you'll notice every episode has landed at once. I tried something different this season — lots of shorter episodes instead of a few long ones. I'd genuinely love to know which you prefer, because this podcast has always felt like a collaboration between us.

I recorded these episodes over on Spirit Social as I went, and I've saved this one — the opener — for last, so I could look back on the past seven months and tell you what this season actually turned out to be.

It's been a philosophical one. A season of tough lessons, and of questioning our industry, our motives, and mediumship itself. I'm grateful you're willing to hold space for me while I work through that out loud, with your thoughts and your pushback along the way. Thank you for sticking with me. I still don't fully know where we're going — I'm recording this after finishing the season, and I'm still unclear on some of it. As always, I only ever realise I've gotten somewhere when I look back.

A funny year for Spirit Social

Part of the vision behind building Spirit Social was working less — residual income, for me and for every practitioner on the platform, so we could all stay aligned in our work rather than burning out chasing the next thing. I think that's part of what goes wrong in spiritual business: pushing too hard.

And yet I've worked more this year than ever, because running and hosting an app is far more expensive on an ongoing basis than I expected. So I've had to work to cover it. It's been intense — but also genuinely fun. I've loved leaning into a platform that's mine, with no algorithm, where I can post what I like, how I like, and just show up as myself.

One thing I wanted from the very start was a set of oracle cards — designed by different artists, but cohesive as a collection. We couldn't afford it in the early days; it would have delayed the launch. Now I've started building it properly, and the fun part is that they'll be collectible — a bit like Pokémon cards for grown-ups. A core set, plus seasonal cards and ones you earn, so you build your own collection of little pieces of art. It doesn't entirely make business sense for me to be pouring time into this right now, but it's a joy to work on.

And if you're hearing this around the first of September, the Spirit Guide Circles start with me that month too — join any time, you'd be very welcome. I'm excited to move back into that space and do more evidential work with spirit guides.

What to expect this season

More of the same, really: me working my way through these energies, and the dichotomy of trying to be human, good, and spiritual all at once in a world that makes none of that easy.

We'll explore why we do what we do, why spirit works the way it does, why we get stuck, and why teachers, ethics, and service matter. I'll keep challenging you, because I've spent this season challenging myself — plenty of these episodes made me uncomfortable to record. We're still covering practical things too — improving your readings, tips, the usual. But there's so much that needs saying about our spiritual community and our responsibilities as mediums.

So: probably no certainty, few direct answers, plenty of musing.

Thank you

Thank you to everyone who submitted questions — some of you have waited a long time for an answer, and I've apologised for that more than once this season. I won't apologise again: from now on, if you submit a question, it gets answered when I record. That's the best I can promise.

We've just passed 618,000 downloads of this podcast, which is completely wild.

If you enjoy the show, please rate it, review it, and follow it — I know that's the boring bit, but it genuinely helps. If the ads drive you mad, I'm sorry — you can listen ad-free on Spirit Social, where the rest of the season will be uploaded as functionality allows.

If this season has a theme, I think it's discernment and trust — trusting yourself, and giving yourself permission to decide what's right for you.

I hope you enjoy it. You can send questions to podcast@hannahmedium.co.uk (nothing urgent — you'll be waiting a while), or join me live on Spirit Social's Q&As. Thank you for being along for the ride. It's another bumpy one.