



Mediumship Matters Podcast Transcripts

Season 2 Episode 102 - Out with a Damp Squib!

Introduction

Hannah Macintyre: Hello and welcome to Mediumship Matters! How are you doing?

Last night marked my final demonstration of 2022, and what a year it's been! I've been pushing myself so hard to develop my demonstrating skills, and as I reflect on everything I've learned, I can see that spirit is encouraging me to embrace my new affirmation:

☞ I do less, I achieve more. I do less, I earn more.

Which, let's be honest, completely triggers me! But I'm working on it.

Two Demonstrations in a Row—A Lesson in Energy

This week, I had two back-to-back demonstrations, which always feels like a challenge on my energy levels.

- Wednesday: Deal Spiritual Centre – The energy was flowing, I was receiving specific, strong evidence, and every link was taken quickly. It was exactly how I love to work!
- Thursday: A venue I've used for over a year—but something felt off.

And that's when I learned another important lesson about mediumship.

The Challenge of Venue & Audience Energy

This particular venue had already started showing warning signs.

- I tried to book dates for next year, and they TRIPLED the hire fee from £100 to £300.
- When I questioned why, they said, “We get no benefit from you being here. None of your audience members buy drinks at the bar.”
- I KNEW that wasn't true—I've seen people buy drinks! And I've helped clear up glasses at the end of the night!

Even before the evening started, the energy was weird.

Then, when I arrived, I was told the pre-ordered interval drinks system I'd arranged wasn't happening.

So now, instead of an easy, streamlined experience, people had to leave the room, go downstairs, and queue at the bar—wasting half the break just trying to get a drink.

From the moment the audience arrived, something felt off.

- The energy was flat.
- My usual opener didn't land.
- People were slow to respond and hesitant to claim spirit links.
- And that's when I realised something huge about mediumship demonstrations.

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Audience Experience & Mediumship Flow

When you're demonstrating, it's not just about spirit and the medium—the audience plays a huge role too.

- If they're engaged, open, and responsive, it amplifies the connection.
- If they're flat, hesitant, or unfamiliar with mediumship, it limits the flow.

One of the biggest struggles of the night was getting people to claim their spirit links.

- I'd go through all the evidence multiple times.
- Nobody would claim it.
- Then, once I moved on to delivering the message, suddenly people put their hands up.

This happened repeatedly, and I started wondering:

- Is this because the audience was new to mediumship?
- Were they unsure of what to expect?
- Did they feel overwhelmed?

And most importantly: Can we prepare audiences better for mediumship demonstrations?

The Impact of Experience & Expectation

Interestingly, the night before at the spiritual centre, this wasn't an issue. Why?

- The audience was more experienced in how mediumship works.
- They were ready to respond.
- They understood that even if one small detail didn't fit, it didn't mean the entire link was wrong.

In contrast, a newer audience often:

- Overthinks the evidence instead of trusting their instinct.
- Gets caught up on minor details.
- Takes longer to process, leading to a slower pace and less flow.

And this made me realise something else...

The Influence of Media on Mediumship Expectations

Let's talk about TV mediums.

Most of what people see of mediumship is from:

- Highly edited TV shows
- American-style readings with dramatic emotional reactions
- Carefully selected sitters who are primed to respond in a big way

The problem?

Real-life demonstrations don't work like that.

- In the UK, people tend to be more reserved.
- Many audiences don't realise how much their energy affects the demonstration.
- Editing tricks on TV make mediumship seem instant and effortless—but in real life, it's a process.
- So now I'm left wondering: How do we educate audiences better?

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Refining Mediumship for the Future

I truly believe that part of what's happening for me next year—with the venue issues, changing locations, and adjusting my schedule—is actually spirit guiding me to better align with the right audiences.

Maybe by having fewer nights, I'll attract:

- People who are specifically drawn to my style.
- Audiences who understand mediumship and engage with it.
- Spaces where energy flows effortlessly.

Only time will tell! I'll check back in this time next year and see what I've learned.

But one thing I know for sure: Energy is EVERYTHING.

Final Thoughts & Takeaways

🌟 Key Lessons from This Episode:

- Venue & audience energy affect mediumship massively.
- The right audience enhances spirit communication; the wrong audience limits it.
- Mediumship expectations are shaped by media—but real-life demonstrations are different.
- Spirit may be guiding me toward more aligned venues and audiences.
- The way people engage can completely change the flow of an event.

So, if you're ever at a mediumship demonstration: 🙏 Be open.

🙏 Respond clearly.

🙏 Trust the process.

Because the more engaged you are, the better the mediumship will be!

Thank you for listening! If you enjoyed this episode, please leave a review and share it!

And if you're ready to deepen your connection to spirit, check out my courses and mentorship programme at www.hannahmedium.co.uk.

Until next time—keep shining your light! ✨