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Season 4 Episode 29 - Interview with Lorriane Anderson

Witchcraft, Manifestation & Oracle Wisdom with Lorriane Anderson

Hello and welcome to Mediumship Matters with me, Hannah Macintyre!

Today, I'm joined by the brilliant Lorriane Anderson—a best-selling author, oracle deck creator, and expert in witchcraft, manifestation, and the Wheel of the Year. I've been following Lorriane for a while now, and let me tell you, everything she creates is absolutely stunning. From her books to her oracle cards, her work is infused with deep wisdom and creative magic.

In this episode, we discuss witchcraft, manifestation, oracle cards, practical magic, and how rituals can help shape our lives. Let's dive in!

How Lorriane Discovered Witchcraft & Manifestation

Lorriane's journey into witchcraft was a mix of fascination, intuition, and a touch of serendipity.

- She'd always loved witchy movies like Practical Magic (a favourite in her household!).
- But she also felt a little scared of stepping into it fully due to the stigma around witchcraft.
- Her real turning point came when she was working in fashion, hating her job, and decided to manifest a new career.

And it worked!

"I decided I was going to manifest a job that brought together my love of spirituality, beauty, and apothecary—and within two weeks, I found the most vague job listing on Craigslist that somehow felt right."

Turns out, the business owner was a full-on witch, and Lorriane had unknowingly manifested her way into the world of ritual, spell work, and manifestation.

Manifestation: The Real Magic Behind the Law of Attraction

Like many, Lorriane's introduction to manifestation came from *The Secret*—but at first, she wasn't convinced.

- She read it once, tried it, and nothing happened.
- Years later, she picked it up again and decided to give it another go.
- And this time? She manifested an ex back into her life (lesson learned—be specific with what you ask for!).

That experience showed her just how powerful focused intention can be, and she began applying it to every area of her life—leading to her books, oracle decks, and thriving business.

"Manifestation isn't just about thinking positive thoughts. It's about aligning energy, taking action, and believing in what you want."

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Oracle Cards & The Power of the Wheel of the Year

Lorriane has created several stunning oracle decks, including her Seasons of the Witch series, which explores the Wheel of the Year.

- The Wheel of the Year is an ancient cycle of seasonal festivals that originated as an agricultural calendar.
- Over time, these festivals became spiritual celebrations to mark new beginnings, transitions, and energetic shifts.
- Lorriane's oracle decks break each festival into its own unique energy, rather than lumping them together.

“Every season deserves its own moment of recognition. Just like we don't celebrate Christmas and Easter the same way, each sabbat has its own magic.”

She worked on this project for over seven years—a true labour of love and dedication!

Rituals & Spell Work: Bringing Magic into Everyday Life

One of Lorriane's biggest passions is ritual and ceremony.

- Rituals anchor energy and help us stay intentional with our manifestations.
- They create a physical, tangible practice for working with energy.
- Whether it's lighting a candle, preparing an herbal blend, or writing an intention, rituals make the unseen feel real.

“We have rituals for everything—graduations, birthdays, even drinking a morning coffee is a ritual. Why not create ceremonies for our dreams and goals?”

She also emphasizes that rituals don't have to be complicated. Simple, heartfelt actions hold just as much power.

The Power of Plants & Herbal Magic

Before diving into witchcraft, Lorriane was already deeply involved in herbalism, aromatherapy, and apothecary work.

- She believes that plants hold unique energies and personalities—just like people.
- Some plants naturally call to certain individuals, offering support and guidance.
- She encourages people to build relationships with the plants they work with, rather than relying solely on books.

“Your local plants hold the exact medicine you need. Spirit works that way—what you need is often already right in front of you.”

Her book *The Witch's Apothecary* is a perfect starting point for beginners, offering over 100 recipes for potions, oils, and herbal remedies.

Creative Control & Building a Spiritual Business

Lorriane's journey as an author and creator has been filled with lessons on trusting her voice and standing in her power.

- She has 90% creative control over her projects (a rare thing in publishing!).
- She works directly with artists to ensure her vision is brought to life.
- While publishers have input on things like packaging and cover design, she maintains full authority over her content.
- “I don't do rules. If you tell me I have to do something a certain way, I will rebel. I need full creative freedom.”

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She also had a powerful realisation about standing in her truth when she corrected her publisher on the pronunciation of her name.

“Your name is your identity. It’s the first thing you’re given in this world. It’s important to own it fully.”

What’s Next for Lorriane?

Lorriane has exciting new projects on the horizon!

- A brand-new book is on its way—a follow-up to *The Witch’s Apothecary*.
- She’s launching tarot and oracle classes, sharing her unique approach to reading and creating decks.
- She’s working on a new oracle series (details still under wraps!).

“People have called me the Queen of Oracle, and you know what? I’m going to own that.”

Final Thoughts: Embracing Magic & Manifesting Your Path

This conversation was pure magic. Here are the key takeaways:

- Manifestation is about alignment, belief, and taking action.
- Oracle cards and rituals help anchor energy and intention.
- Herbs, plants, and natural magic are powerful allies.
- Creative control and standing in your truth are essential in spiritual work.
- You have the power to create your own magic—trust yourself.

Lorriane is an absolute force of nature, and I cannot wait to see what she does next!

Until next time—trust spirit, trust yourself, and keep evolving.

Love,

Hannah x

Keywords for SEO: Witchcraft and manifestation, oracle card reading, Wheel of the Year, seasonal magic, spiritual rituals, herbal magic, intuitive guidance, spell work for beginners, mediumship and witchcraft, law of attraction and magic, spiritual business success.