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Season 4 Episode 20 - Interview with Jeni Juranics

A Conversation with Jeni Juranics: Mediumship, Psychic Development & Platform Mastery

Hello and welcome to Mediumship Matters with me, Hannah Macintyre!

Today, I have an incredible guest—Jeni Juranics, a Canadian medium and the host of Spirit Call. Jeni is currently on tour demonstrating mediumship across Canada, offering private readings (when she's not fully booked!), and sharing her wisdom through her podcast.

We discuss her journey into mediumship, how she learned to trust spirit, the challenges of platform mediumship, and why audience energy is so important. Let's dive in!

Jeni's Path to Mediumship: From Reiki Master to Spirit Connection

Jeni's journey into mediumship wasn't the traditional "haunted by spirit as a child" story.

- She was already a Reiki Master, working with energy, angel cards, and crystals.
- But she didn't understand how mediumship worked until she had her first reading.
- That moment was a revelation—she realised it was much more subtle than she expected.
- Within a month of that experience, she started offering her own readings!

She didn't take formal training, didn't sit in circles—she simply trusted spirit to guide her.

- She studied other mediums' experiences to see how mediumship worked for them.
- She used Law of Attraction techniques to call in opportunities.
- She knew that if other people could do it, so could she.

Charging for Readings & Energy Exchange in Mediumship

Jeni's journey into professional mediumship was fast. Unlike many who spend years in development before charging, she went straight in.

- She did one reading, then a group of five, and soon after started charging for sessions.
- She believes there's an energetic shift when people pay—clients take it more seriously.
- When people receive something for free, they often don't value it.
- We both agreed—the majority of people who get free readings, tickets, or courses don't even show up!

This is why setting energetic boundaries in mediumship is so important. Spirit gives to those who show up and put in the work.

Platform Mediumship: Stepping Onto the Stage

Jeni is a natural platform medium, but she didn't always know it.

- In her past life (before mediumship), she hated public speaking.
- Yet when she stepped on stage for the first time, it felt right.
- She knew she wasn't doing it alone—spirit was working through her.

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Her first big platform moment happened two years into her journey:

- She told spirit, “I’m ready for groups. Send me a group.”
- The next day, a bed and breakfast emailed her, asking her to do a wine and dine with spirit event.
- She took it as a clear sign from spirit and stepped up to the challenge.

Jeni also made an important shift:

- In the early days, she preferred being invited to venues.
- But over time, she realised she needed to book her own spaces and create her own opportunities.
- It was a mindset shift from waiting to leading.

Choosing the Right Venues for Mediumship

Not all venues are the right fit for mediumship.

- Jeni now asks venues upfront if they’re open to spiritual work.
- If they’re hesitant or dismissive, she moves on—she only works in spaces where she feels welcome and supported.
- Some venues, no matter how beautiful, just don’t have the right energy.

We both agreed—venue energy plays a huge role in a successful event. Sometimes, no matter how much you love a location, it just doesn’t work for spirit.

What Makes a Great Platform Medium?

Jeni believes a great platform medium needs:

- A balance of laughter and emotion – People should leave uplifted, not just grieving.
- Authenticity – Audiences connect with mediums who are real and relatable.
- Confidence in the unknown – You need to trust spirit, even when you have no idea what’s coming next.
- Entertainment skills – It’s not a comedy show, but if your audience is disengaged, it affects the energy.
- Adaptability – Some nights flow beautifully, some are harder—you have to roll with it.

We both agreed: Not everyone is meant for platform work. Some mediums are brilliant in one-on-one readings but struggle on stage. Find what works for you.

The Impact of Audience Energy on Readings

Audience energy completely changes the experience.

- If the audience is engaged, spirit communication flows effortlessly.
- If the energy is flat, it can be a real challenge.
- Jeni stopped allowing alcohol at her events because it affected the energy too much.
- Time of day, venue, audience size—all of it plays a role.

Spirit will always show up, but the environment makes a difference.

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Overcoming Doubt & Trusting Spirit

Even experienced mediums have moments of doubt.

- Jeni shared how personal life challenges can make readings feel harder.
- She's never doubted spirit, but she's had moments where she questioned her own abilities.
- We both agreed—mediumship brings up all your insecurities.
- The key is to recognise when external influences (like a negative comment or social media post) are affecting your mindset.

“I've realised that when I start doubting myself, it's often because I've absorbed someone else's opinion—someone who isn't even doing the work.”

A great reminder for all developing mediums!

How Jeni Connects with Spirit

Jeni describes her mediumship process as full-body sensing.

- She first drops into her heart space.
- She feels the presence of spirit before anything else.
- She allows all senses to blend, rather than trying to separate them.
- She doesn't analyse—she just lets it flow.

She also doesn't dwell on readings afterward—she moves on, trusting that spirit gave what was needed.

Final Thoughts: Advice for Developing Mediums

For anyone wanting to start their mediumship journey, Jeni's advice is:

- If you feel the calling, start now. Don't wait for permission.
- Ask spirit for guidance. Be specific with signs.
- Be clear on why you want to do this. If it's just for fun, that's fine—but know your motivation.
- Understand that mediumship will challenge you. It will bring up self-doubt, fears, and personal healing work.
- Celebrate yourself! This path isn't easy—be proud of your progress.

This was such an insightful and honest conversation. If you'd like to work with Jeni, check out the show notes for her website, podcast, and upcoming events.

Until next time—trust spirit, trust yourself, and keep evolving.

Love,

Hannah x

Keywords for SEO: Mediumship development, Jeni Juranics medium, psychic development, platform mediumship, energy reading, spirit communication, evidential mediumship, spiritual guidance, mediumship training, working as a professional medium, audience energy in mediumship, ethical mediumship.